

4/16

Next: direct to
Master/school/private/
schedule

NAVIGATION VIEWS

Address: <http://www.englishtown.com/master/school/>

Do you want to study in the US?
Click now to improve your TOEFL score.

englishtown.com
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

MY COURSES SCHOOL

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

Scheduling your private lessons

When would you prefer to meet with your teacher?
Just follow these 3 easy steps:

1. Tell us your local time.
2. Choose to meet your teacher in a text or voice discussion room.
3. Tell us when you'd prefer to meet with your teacher.

>[Click here for further details](#)

next

FIG. 3A

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Next: direct to
Master/school/private/
schedule

The screenshot shows a web browser window with the following details:

- Toolbar:** Back, Forward, Stop, Refresh, Home, Search, Favorite, History, Mail, Print.
- Address Bar:** Address: http://www.englishtown.com/master/school/
- Header:** International Language Schools (with a logo of three concentric arcs).
- Main Content:**
 - Left Sidebar (Monday):** MY COURSES, SCHOOL (highlighted), COURSES, TESTS, RESOURCES, TEACHERS.
 - Section Header:** How to schedule your private lessons
 - Text:** Tell us your local time. This will help us in accurately scheduling your private lessons so both you and your teacher know exactly what time to meet.
 - Text:** Select Voice or Text discussion. You'll meet your teacher in a Voice or Text discussion room. This means your teacher will conduct the lesson either orally or by typing on the keyboard. Click here for system requirements.
 - Text:** Tell us when you'd prefer to meet with your teacher. Check off the days and times that would work best for you. Each lesson lasts 50 minutes.
 - Text:** Confirm your schedule. Your teacher will contact you via email within 3 days. You and your teacher will then arrange a specific date and time for your first lesson. Each time you complete one or the 4 units, you will meet with your teacher.
 - Text:** Start your studies. Remember, you can begin your course right away.
- Bottom Right:** A button labeled "next".

FIG. 3B

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WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

PRIVATE LESSONS

Monday

SCHOOL HEAVIER TOOLS

MY COURSES

Scheduling your private lessons

1. What's your local time?

Please select your approximate current local time. This will help in accurately scheduling your private lessons.

17:40 ▶ 200

2. Voice or text discussion?

Where would you like to meet your teacher? You can choose Voice discussion, Text discussion, or both!

○ Voice discussion ○ Text discussion ○ Both } 204

3. What time is best for you?

When would you prefer to meet with your teacher? Your teacher will contact you to confirm the exact date and time of each lesson. Select all days and times that are possible for you. (All times are local.)

Mon 09:00-12:00 ▶
Select time ▶

Tue 15:00-18:00 ▶
Select time ▶

Wed 12:00-15:00 ▶
Select time ▶

Thu 12:00-15:00 ▶
Select time ▶

Fri 12:00-15:00 ▶
Select time ▶

Sat 12:00-15:00 ▶
Select time ▶

Sun 12:00-15:00 ▶
Select time ▶

Submit

FIG. 3C

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The screenshot shows a web browser displaying the [englishtown.com](http://www.englishtown.com/master/school/) website. The page features a navigation bar with links for Back, Forward, Stop, Refresh, Home, Search, Favorite, History, Print, Mail, and a star icon. The address bar shows the URL <http://www.englishtown.com/master/school/>.

The main content area has a header "Monday" and "MY COURSES SCHOOL". Below this, a banner reads "Do you want to study in the US? Click now to improve your TOEFL score." To the right is the "International Language Schools" logo.

A large "Thank you Rick!" message is displayed, followed by the text: "We've received your information. Your teacher will contact you at the following address within 3 days to arrange the day and time for your first private lesson: rick@englishtown.com. If you haven't heard back within 3 days, please contact private@englishtown.com. In the meantime, you should begin Unit 1 of your course. Just go to **MY COURSES** and click on your course." A link "[Go to My courses](#)" is shown below.

On the right side, there are several sections:

- Auto-fill first name of student and his email address.**
- New email account; do not use advisor for private lesson scheduling:** private@englishtown.com
- Enjoy your private English course!**
- Meet us**: Our students, Our teachers
- Why study online?**: Just like a real school, Why study with us?

FIG. 3D

8/16

Address: <http://www.englishtown.com/master/school/>

Do you want to study in the US?
Click now to improve your TOEFL score.

 International
Language
Schools

englishtown.com
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

SCHOOL

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

Private discussion

Meet your teacher in one of these rooms:

>Voice discussion

>Text discussion

Contact your teacher
for all scheduling and academic questions

teachername
teacheremail@englishtown.com

Contact your advisor
for general questions about your course

advisorname
advisoremail@englishtown.com

FIG. 3E

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2017-09-26 06:00

<input checked="" type="checkbox"/> shopping cart	<input type="checkbox"/> WELCOME	<input type="checkbox"/> SCHOOL	<input type="checkbox"/> COMMUNITY	<input type="checkbox"/> TESTS	<input type="checkbox"/> RESOURCES	<input type="checkbox"/> TEACHERS
---	----------------------------------	---------------------------------	------------------------------------	--------------------------------	------------------------------------	-----------------------------------

Monday

<input type="checkbox"/> TRACKING	<input type="checkbox"/> GENERAL	<input type="checkbox"/> COMMUNITY	<input type="checkbox"/> SCHOOL	<input type="checkbox"/> Admissions	<input type="checkbox"/> Pending Orders	<input type="checkbox"/> New Orders	<input type="checkbox"/> Archived Orders
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New Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>
afun	Beginner B	Russia	Jul 1 2000
acrazy	Intermediate A	United States	Jul 7 2000
lwexler	Beginner B	Uzbekistan	Jul 7 2000
astudent	Elementary C	Romania	Jul 10 2000

- » Private Course Management
- » Change Demo PWs
- » Course Tracking
 - » Free
 - » Upgraded
 - » Premium
 - » Private

FIG. 4A

2011 TTO "GAGOGO"

Inventors: McCormick et al.
Atty Docket No. ELT-002
Atty/Agent: Michael A. Rodriguez
Serial No. 09/908,966

10/16

Monday

shopping cart

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Private Teacher Alena

My Private Chatrooms

» Text Chat
» Voice Chat

» Faculty forum

» Faculty lounge

My Private Students

Username	Course	Country	Enroll Date	Email
lwelexer	Beginner B	Uzbekistan	Jul 7 2000	lee.wexler@ef.com
astudent	Elementary C	Romania	Jul 10 2000	alena@student.com

» **Private students**

» **Registrar**

» Courses

» Students

» Curriculum

» Faculty manual

» Discussions

» Rooms

» Schedule & key

» Chat administration

FIG. 4B

11/16

Englishtown - Microsoft Internet Explorer

Student: Lee Wexler

Username: lwexler
Course: Beginner B
Enroll Date: Fri Jul 7 2000
Location: Brookline, Uzbekistan
Age/Gender: 26 / M
Email: lee.wexler@ef.com

Preferences:

Chat: Text and Voice
Time Difference: student is 4 hrs behind
Student's Local Time New York Time

Mon: 09:00 - 12:00	Mon: 13:00 - 16:00
Tue: 09:00 - 12:00	Tue: 13:00 - 16:00
Wed: 12:00 - 15:00	Wed: 16:00 - 19:00
Thu: 12:00 - 15:00	Thu: 16:00 - 19:00
Fri: 21:00 - 24:00	Sat: 01:00 - 04:00

224
Lessons Completed: 2 out of 4

220
Teacher Notes:

Lesson 1: voice chat - went great!
Talked about nouns.

Lesson 2: text chat - went good.
Lee had questions about verbs.

FIG. 4C

2017 Fall Semester

Inventors: McCormick et al.
Atty Docket No. ELT-002
Atty/Agent: Michael A. Rodriguez
Serial No. 09/908,966

12/16

Administrator Alena

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

TRACKING
 GENERAL
 COMMUNITY
 SCHOOL

» **Admissions**

- » Pending Orders
- » New Orders
- » Archived Orders

» **Private Course Management**

» **Change Demo PWs**

» **Course Tracking**

- » Free
- » Upgraded
- » Premium
- » Private

 shopping cart

FIG. 5A

shopping cart

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Teacher</u>
afun	Beginner B	Russia	Jul 10 2000	None
acrazy	Intermediate A	United States	Jul 7 2000	Alena Who
Iwexler	Beginner B	Uzbekistan	Jul 7 2000	Alena Shtessel
astudent	Elementary C	Romania	Jul 10 2000	Alena Shtessel

Monday

TRACKING

GENERAL

COMMUNITY

SCHOOL

- » Admissions
- » Pending Orders
- » New Orders
- » Archived Orders
- » Private Course Management
- » Change Demo PWs
- » Course Tracking
 - » Free
 - » Upgraded
 - » Premium
 - » Private

FIG. 5B

Englishtown - Microsoft Internet Explorer

Student: Alena Fun

Username: afun
Course: Beginner B
Enroll Date: Mon Jul 10 2000
Location: Chelyabinsk, Russia
Age/Gender: 25 / F
Email: alena@fun.net

Preferences: Chat: Text
Time Difference: student is 17 hrs behind
Student's Local Time New York Time
Wed: 12:00 - 15:00 Thu: 05:00 - 08:00
Fri: 18:00 - 21:00 Sat: 11:00 - 14:00
Sat: 09:00 - 12:00 Sun: 02:00 - 05:00

Teacher: Select a teacher ▾ 232

Select a teacher
Alena Shtessel
Alena Test
Alena Who

Assign Close 236

FIG. 5C

15/16

Englishtown - Microsoft Internet Explorer

Teacher: Alena Shtessel

Username: ashtessel
Location: Cambridge, United States
Age/Gender: 25/F
Telephone: (617) 555-1212
Email: alena.shtessel@ef.com

Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Email</u>
lwexler	Beginner B	Uzbekistan	Jul 7 2000	lee.wexler@ef.com
astudent	Elementary C	Romania	Jul 10 2000	alena@student.com

240

Close

FIG. 5E

shopping cart

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

Private Teachers

<u>Username</u>	<u>Name</u>	<u>Location</u>	<u>Email</u>
ashtessel	Alena Shtessel	Cambridge, United States	alena.ashtessel@ef.com
atest	Alena Test	Ukraine	test@test.com
awho	Alena Who	Australia	who@alena.com

TRACKING
GENERAL
COMMUNITY

SCHOOL

- » Admissions
 - » Pending Orders
 - » New Orders
 - » Archived Orders
- » Private Course Management
- » Change Demo PWs
- » Course Tracking
 - » Free
 - » Upgraded
 - » Premium
 - » Private

FIG. 5D

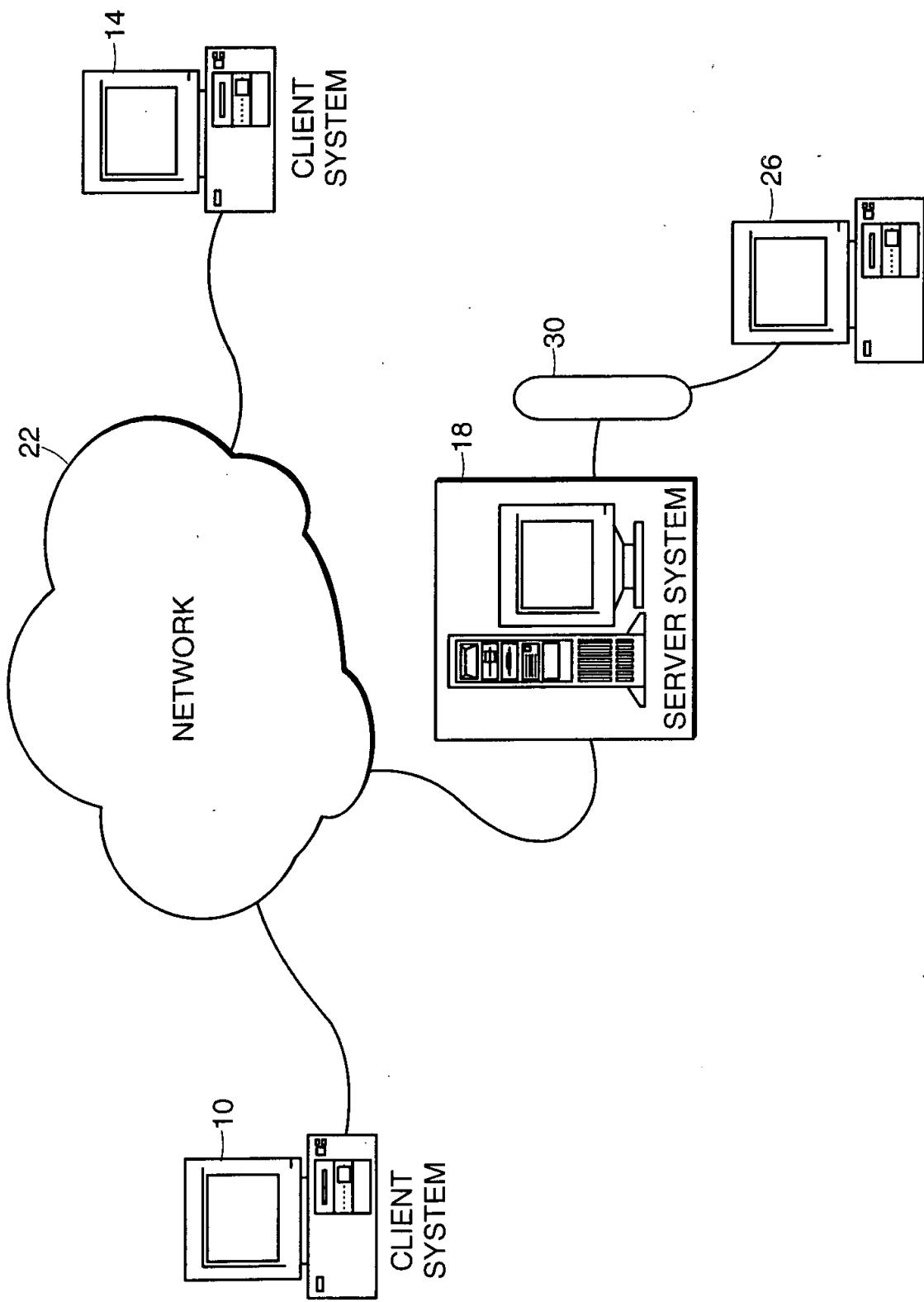


FIG. 1

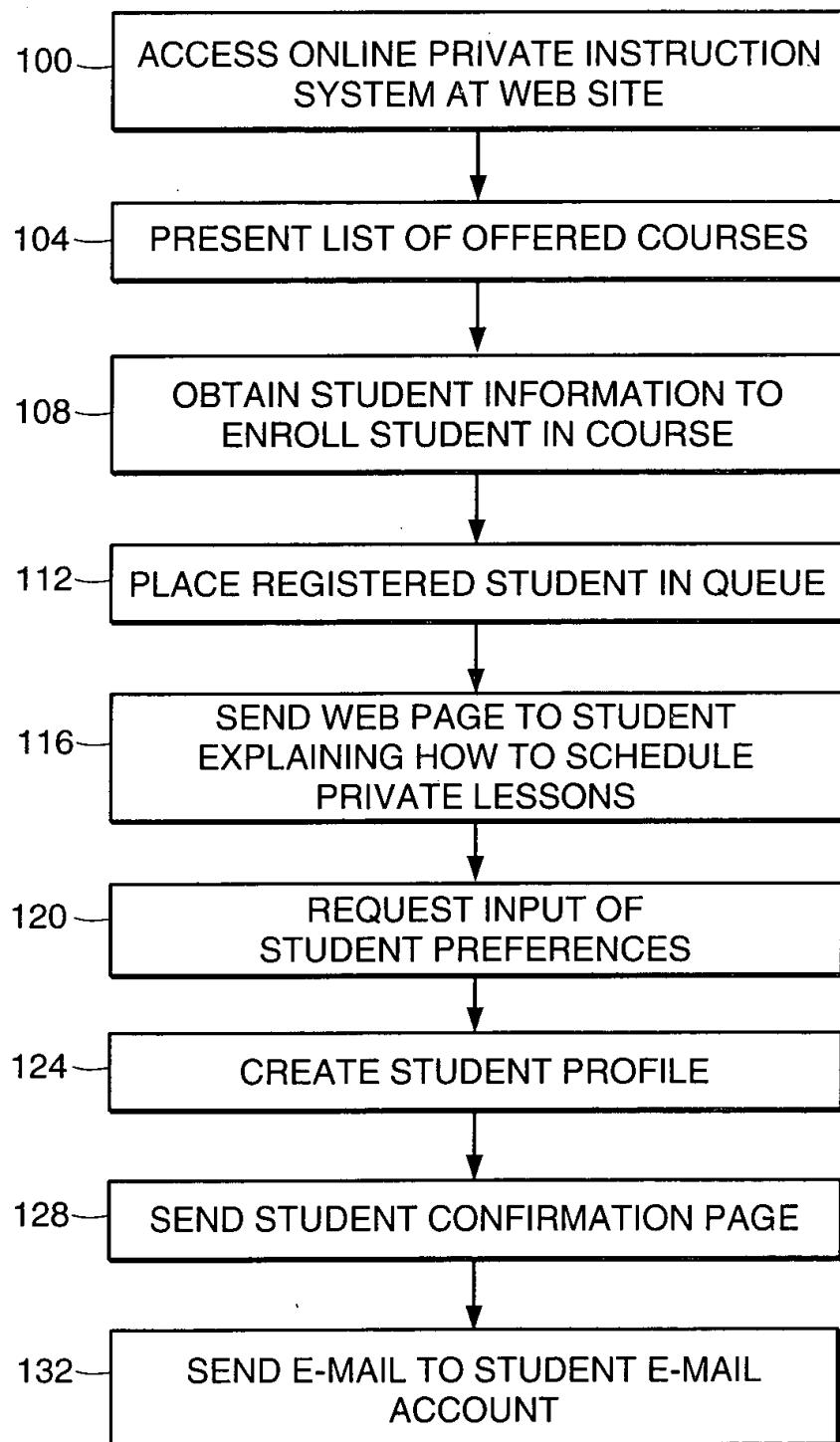


FIG. 2A

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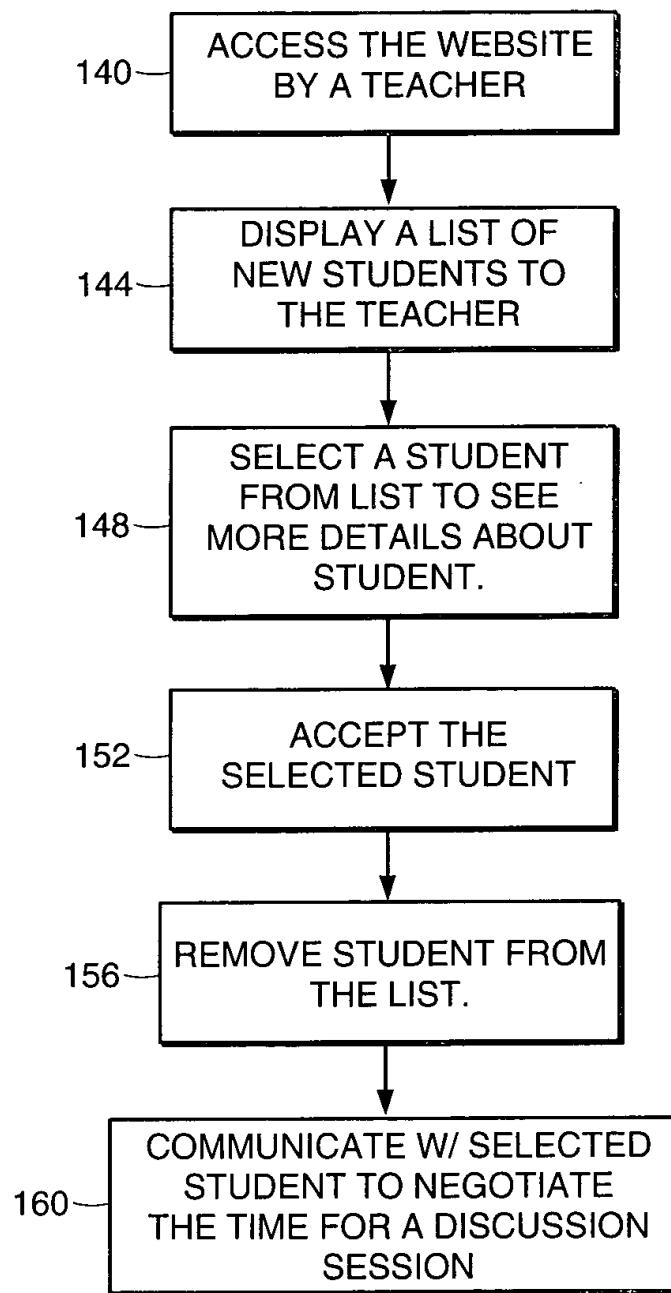


FIG. 2B

09908966.01.1.002